



Good practices from Barcelona to Bottrop

VIRTUAL ITINERARY STOP
JUNE, 4TH 2021

10.00 - 11.30 CEST

FOCUS ON
Circular Construction

HOST
Flanders



A VIRTUAL TRIP THROUGH EUROPE

Circular SMEs across Europe is a virtual trip from region to region to show good practices from SMEs and different sectors. We will provide room for exchange on how to become circular and on success factors for a transition. You will get to know pioneers and exchange with like-minded companies on how to overcome the barriers you face. And – fingers crossed – we will hopefully be able to meet in person at the end of our travel in November 2022 at the Circular Economy Hotspot in Bottrop, North-Rhine-Westphalia (Germany).

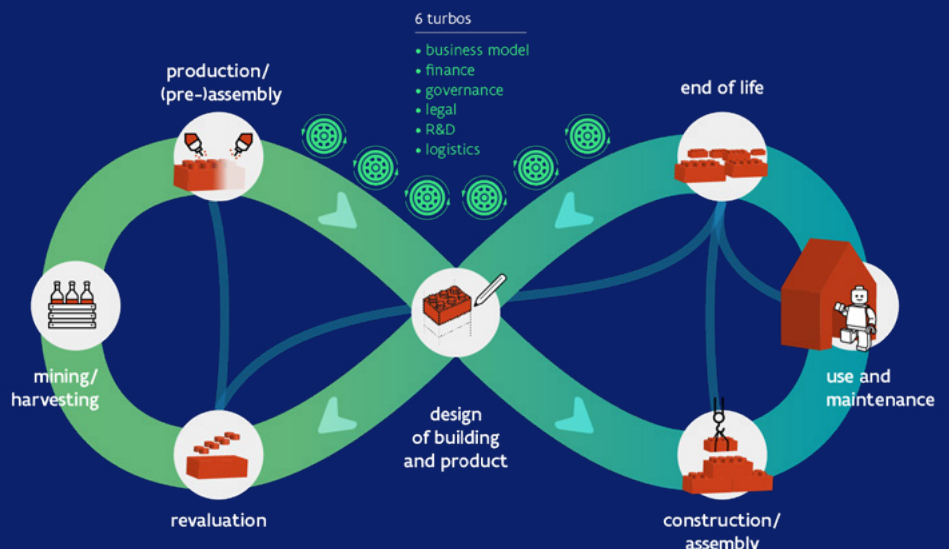
Several European regions will host a series of virtual webinars and workshops for SMEs. Each event will focus on a different industry. SMEs from all regions are invited to participate and make use of cross-border networking opportunities.

On June, 4th Flanders (Belgium) hosts one of the travel stops, and puts the spotlights on circular construction. Get in touch with pioneering SMEs or get inspired to take your own first steps.

CIRCULAR CONSTRUCTION?

Circular construction strives for an efficient and effective use of resources. The aim is to create or at least maintain economic, social and ecological (added) value. During the construction process, the existing legacy and future opportunities specific to our construction world are taken into account.

The past two years in Flanders we've been working together with over 320 constructions SMEs, researchers and government agencies to explore the barriers and opportunities of circular construction. It's high time to share some insights.



SCHEDULE

JUNE, 4TH 2021 10.00 - 11.30 CEST

WELCOME



10h00 - 10h20
INTRODUCTION
Brigitte Mouligneau
Transition Manager Circular Flanders

10h20 - 10h25
INTERMEZZO MOVIE: CIRCULAR CONSTRUCTION PIONEERS ACROSS EUROPE



10h25 - 10h35
A CIRCULAR BUSINESS MODEL AS A FOUNDING BASE TO SCALE UP
Chris Van de Voorde
Founder JuuNoo



10h35 - 10h45
ALTERNATIVE FINANCING OPTIONS TO STIMULATE CIRCULAR CONSTRUCTION
Lukas Vanelderden
Wooncoop



10h45 - 10h55
THE STRENGTH OF CIRCULAR DESIGN
Kristof de Jaeger
Board member at INHOUT



10h55 - 11h05
THE NEW ROLE OF ARCHITECTS
Gwen Verlinden
Architect and researcher at TEKEN architecture



11h05 - 11h15
PIONEER: KÖLBL KRUSE
Bea Steindor
KÖLBL KRUSE GmbH



11h15 - 11h25
PIONEER: LEADAX
Roeland van Delden
CEO at Leadax Innovations



11h25 - 11h30
CLOSING REMARKS
Kim Demeyer
Science and Technological Counselor Flanders Investment & Trade

CONCLUSION

11h30 - 13h00
MATCHMAKING SESSIONS
REGISTRATION REQUIRED

REGISTER NOW FOR THE
WEBINAR & MATCHMAKING





I'm passionate about swiftly increasing sustainable impact with circular interior walls. So building business models and making them economically scalable is what I do best. The world is changing immensely fast and if we want to get those new CE business models mainstream in time, we have to have the courage to go for it. I'm looking forward to inspire others with my story and my experience with funding and circular economy.

Chris Van de Voorde
Founder JuuNoo

As bio-ecological builders, we want to contribute to sustainable and affordable building. Circular modular homes are completely manufactured in our own workshop. By working in these controlled conditions with sustainable materials, we can standardize, work more efficiently, faster and with more quality while reducing our impact on the environment.

Kristof de Jaeger
Board member at INHOUT



I do not see myself as a circular entrepreneur. I am just an architect at the beginning of my career, looking for a meaningful way to practise my profession. When I started learning about circular thinking it just made so much sense. Today I work as an independent architect for my own practice, TEKEN architectuur, and coordinate different practice-driven research projects around the circular economy. I am looking forward to share my story with you and how, for me, focusing on circular principles never felt extraordinary, just self-evident.

Gwen Verlinden
Architect and researcher at TEKEN architecture

We, at Wooncoop, are a pioneering housing cooperative. Our contribution to a circular economy? We bring sustainable, qualitative housing as-a-service to a broad public, thanks to our fair & flexible cooperative business model.

Lukas Vanelderden
Wooncoop



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