







## Water and Resources – Networking before and at IFAT 2024

## North Rhine-Westphalia – Netherlands

The close economic ties between North Rhine-Westphalia (NRW) and the Netherlands are particularly evident in the Green Economy sector. With exports of  $\leq 1.5$  billion, the **Netherlands is the main importer of NRW's Green Economy products**. Especially in the water sector, both the Netherlands and NRW already offer a wide range of innovative solutions that are an important growth driver for foreign trade and at the same time an enabler for the Green Economy.

For players in this growing market, global trade shows, such as <u>the IFAT Munich 2024</u>, are an important meeting place. However, it can be difficult to get a clear overview and meet the right people in the hectic environment of a trade show. To promote business opportunities between NRW and the Netherlands, we offer a digital pre-IFAT networking event on 10 April 2024 from 9:30-11:00 a.m. where you can meet the right people before the show starts. At IFAT itself, we offer you the opportunity to meet your business partners at our booth as well as an international networking event where you can meet businesspeople from global markets.

By participating in the networking events, you will receive:

- An overview of companies from NRW and the Netherlands, exhibiting at/ visiting IFAT 2024
- Contacts with innovative companies working with water resources
- The opportunity to take part in an international in-person networking event at IFAT 2024 in Munich, together with participants from other international pre-IFAT networkings

## **Target Group**

The event is recommended for you if

- you represent a company active in the following target sector(s): wastewater treatment, resource recovery, water supply, digitalization in water management
- your company is located in NRW/ the Netherlands, and you are interested in foreign trade relations
- you are planning to attend the IFAT 2024 in Munich (either as an exhibitor or as a visitor)

## Registration

Find out more and register <u>HERE</u>. The **number of participants is limited** to enable networking. The **event language is English**, and participation is **free of charge**.







